LUMO INSIGHTS

Wednesday, 23 September 2026

AI hype vs. workplace reality: bridging the gap for a future-ready workforce

Executive Summary

A new global survey shows workers anticipating AI-driven job losses (opendatascience.com [1]) even as tech CEOs claim the opposite (opendatascience.com [2]). In the past 48 hours, companies are responding by reorganising teams and re-skilling employees, aiming to align human talent with an AI-powered future.

References:

[1] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=September%2017%20finding%20that%20in,findings%20draw%20on%20surveys%20of

[2] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=15%2C%20Marc%20Benioff%20pushed%20back,from%20roughly%209%2C000%20to%20about

Rising fears amid the AI boom

A new Pew Research survey spanning 37 countries has revealed strikingly widespread anxiety about AI's impact on jobs (opendatascience.com [1]). In 34 of those 37 nations, a majority of workers believe artificial intelligence will eliminate more jobs than it creates in the next two decades, with concern hitting highs in wealthier countries (opendatascience.com [2]). In the United States, roughly 7 in 10 adults expect AI to lead to significant job losses by 2046, a share that has grown by 7 percentage points in just two years (opendatascience.com [3]). This finding runs counter to the assumption that technologically advanced workforces feel more secure; in fact, the Pew data suggest the opposite - the more exposure people have to AI at work, the more they worry about their livelihoods (opendatascience.com [4]).

Business leaders are increasingly being confronted with this wave of employee anxiety. At Salesforce's annual Dreamforce event, CEO Marc Benioff tried to allay fears by noting his company now has a record 83,000 employees - "more than we've ever had" (opendatascience.com [5]) - even after deploying AI chatbots to handle customer support queries. The catch: earlier this year Salesforce quietly cut about 4,000 support jobs as it automated those functions (opendatascience.com [6]). Nvidia chief Jensen Huang likewise dismissed "doomsday narratives" about mass unemployment, arguing AI will "broaden what people do at work" rather than destroy their jobs (opendatascience.com [7]). This juxtaposition highlights a growing trust gap: even well-intentioned reassurances from CEOs can ring hollow to workers who see roles already being restructured or eliminated. If a workforce is bracing for job losses, they may view each new AI rollout with trepidation. As one industry report noted, employees who expect technology to displace them are less likely to trust new AI tools and may be hesitant to engage fully or reskill (opendatascience.com [8]). For executives, acknowledging and addressing these concerns openly is becoming a prerequisite for any successful AI-driven transformation.

References:

[1] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/

#:~:text=September%2017%20finding%20that%20in,findings%20draw%20on%20surveys%20of
[2] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=September%2017%20finding%20that%20in,findings%20draw%20on%20surveys%20of
[3] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=wealthier%20countries%3A%20around%20seven%20in,up.%20Why%20it
[4] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=matters%3A%20This%20is%20one%20of,workforce%20that%20reads%20every%20deployment
[5] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=15%2C%20Marc%20Benioff%20pushed%20back,from%20roughly%209%2C000%20to%20about
[6] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=statement%20that%20Salesforce%20had%20cut,roles%20cut%E2%80%9D%20describe%20at%20the
[7] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=had%E2%80%9D%20and%20putting%20Salesforce%E2%80%99s%20headcount,coverage%20of%20the%20two%20executives%E2%80%99
[8] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=matters%3A%20This%20is%20one%20of,workforce%20that%20reads%20every%20deployment

Leaders rethinking roles and structures

Forward-looking organisations are concluding that realising AI's benefits may demand bold internal change, not just new software. In one of the most significant corporate moves of the week, KPMG - one of the world's Big Four professional services firms - announced a major reorganisation to embed AI at the core of its business strategy. The firm is consolidating its artificial intelligence, innovation, and ecosystem teams into a single new arm called "Client Technology & Innovation" (CT&I), led by a newly appointed vice chair who will report directly to the CEO (finance.yahoo.com [1]). This structural change reflects KPMG's belief that the "biggest disruption to the professional-services model in a century" - advanced AI - cannot be managed through traditional siloed divisions and committee layers (finance.yahoo.com [2]). By giving an AI and innovation leader a direct line to the chief executive, KPMG is essentially placing technology-driven transformation on equal footing with its core business priorities.

Internally, KPMG's CT&I group is chartered as an incubator to "spin up AI-native businesses at start-up speed" that might eventually redefine or even replace parts of the firm's own services (finance.yahoo.com [3]). In practice, this means treating new AI solutions like internal startups: small, agile teams will develop and test AI-powered products that could either be integrated back into KPMG's main offerings, spun off with outside investment, or run as joint ventures with tech partners (finance.yahoo.com [4]). To support this, KPMG is taking uncommon steps to infuse its leadership ranks with digital savvy. The company's management committee and board have been undergoing regular field trips to Silicon Valley to meet with frontier AI labs and researchers, an effort aimed at sharpening leaders' understanding of emerging technologies (finance.yahoo.com [5]). By directly exposing top executives to cutting-edge AI developments - for example, the CT&I head plans to bring the entire KPMG leadership team to meet with a leading AI firm's chief scientist in the coming weeks (finance.yahoo.com [6]) - KPMG hopes to cultivate a mindset shift at the very top.

This high-level commitment to learning and structural agility comes on the heels of a stark lesson in AI's pitfalls. Just a few months ago, an embarrassing incident saw a flagship KPMG report exposed for containing dozens of AI-fabricated citations (finance.yahoo.com [7]). In response, KPMG quickly rolled out an internal AI-detection tool (code-named "Hawk") to screen company publications for generated content and inaccuracies (finance.yahoo.com [8]). While the misstep was a black eye, KPMG's new AI strategy - from stronger governance to C-suite involvement - signals a determination to turn a cautionary tale into a competitive advantage. The takeaway for other leaders is clear: harnessing AI's potential may require reinventing not only your tech stack, but your org chart and oversight processes too. By proactively redesigning roles and accountability, companies can avoid ethical landmines and move faster in the long run.

References:

[1] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html#:~:text=Collection%2FGado%2FGetty%20Images%20Nick%20Lichtenberg%20Tue%2C,Fortune%20that%20he%20had%20been
[2] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html#:~:text=executive%20to%20run%20it%20%E2%80%94,Steve%20Chase%2C%20vice%20chair%20and
[3] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html#:~:text=Collection%2FGado%2FGetty%20Images%20Nick%20Lichtenberg%20Tue%2C,Fortune%20that%20he%20had%20been
[4] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html#:~:text=mandate%20previously%20housed%20under%20the,dollar%20company
[5] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html#:~:text=century.,approach%20of%20the%20Big%20Four
[6] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html#:~:text=century.,approach%20of%20the%20Big%20Four
[7] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html#:~:text=launched%20an%20AI%20tool%20called,found%20to%20be%20hallucinated%3B%20Deloitte
[8] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html#:~:text=launched%20an%20AI%20tool%20called,found%20to%20be%20hallucinated%3B%20Deloitte

Mind the skills (and confidence) gap

Even as technology companies race to build ever more powerful AI tools, many organisations are realising their own people may not be ready to use these tools effectively. A theme emerging this week is the urgent need to upskill existing employees for an AI-enabled workplace - and the inadequacy of traditional corporate training to meet this need. One striking data point, highlighted by a new startup, is that “most employers have rolled out tools like ChatGPT and Copilot but have no way to tell whether their people can actually use them” (opendatascience.com [1]). In other words, simply giving workers access to AI software doesn’t mean they know how to get value from it (or use it responsibly). This capability gap is pushing companies to seek new solutions so that their workforce can keep pace with AI’s rapid arrival.

Investors are also taking note. In the last 48 hours, UK-based startup AcademyAI announced a £1.65 /million pre-seed funding round aimed squarely at helping companies address the AI skills gap in-house (opendatascience.com [2]). The young company’s platform first assesses employees’ proficiency across six dimensions of AI capability, then delivers focused 5-minute training modules tailored to each person’s weak spots (opendatascience.com [3]). It also provides dashboards for leaders to track skill development across teams and ensure that training translates into new on-the-job behaviours (opendatascience.com [4]). This approach - assess, then train in-context - reflects a broader shift away from one-size-fits-all workshops towards more practical, continuous learning. Early signals from larger surveys underscore why this is needed: a majority of employees feel that current training doesn’t help them use AI in their day-to-day roles, and a significant number report receiving no AI training at all (coursiv.io [5]) (coursiv.io [6]).

The skills challenge is intertwined with culture and confidence. If workers are unsure how to use AI tools, they may default to old processes or underutilise new technologies, undermining the return on investment. Building an AI-ready workforce goes beyond teaching technical skills; it requires creating a culture where experimentation and learning from mistakes are encouraged, and where employees trust that using AI won’t put their jobs at risk. Forward-thinking leaders are pairing new training initiatives with clear communication about how human roles will evolve alongside AI - emphasising that employees will be supported through the transition. The result, if successful, is a virtuous cycle: as workers become more competent and confident with AI, they can drive real productivity gains, which in turn reduces fear and resistance.

References:

[1] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=capability%20development%20across%20teams,27%20to%2029%20at%20the
[2] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=treat%20AI%20adoption%20as%20a,above%20describes%20from%20the%20worker
[3] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=the%20workplace%20AI%20skills%20gap,problem%20plainly%3A%20most%20employers%20have

[4] opendatascience.com — https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=Family%20Office%2C%20according%20to%20Tech,round%20this%20specific%2C%20assessment%20first
[5] coursiv.io — https://coursiv.io/blog/ai-training-for-employees#:~:text=does%20not%2C%20on%20its%20own%2C,A%20finance
[6] coursiv.io — https://coursiv.io/blog/ai-training-for-employees#:~:text=see%20managers%20use%20the%20same,plan%20fixes%20most%20of%20that

Bridging hype and reality

Another recurring theme in the latest AI & work news is the mismatch between rapid technological advances and the slower-moving reality inside workplaces. An essay published this week argues that a “compute-to-GDP fallacy” has taken hold, where many assume every leap in AI capability will immediately boost economic productivity (finance.yahoo.com [1]). History shows the opposite: general-purpose technologies from electricity to the internet took years or decades to fully translate into productivity gains (finance.yahoo.com [2]). In truth, most companies are still in the early phases of adapting to AI, and even the most aggressive corporate adopters remain “years behind the AI frontier” in terms of practical implementation (finance.yahoo.com [3]).

Real-world constraints - not technological potential - are now the gating factors for progress in many organisations. In surveys, more than two-thirds of high-performing companies say that data quality and infrastructure are the primary barriers to AI adoption, yet only 7% describe their data as fully “AI-ready” (finance.yahoo.com [4]). Fewer than one in four firms even have a clear data strategy, and 63% either lack appropriate data management for AI or aren’t sure if they have it (finance.yahoo.com [5]). It’s little surprise, then, that only 6% of businesses report seeing a “significant” impact from AI on their bottom line so far (finance.yahoo.com [6]). Many enterprises are focusing on easy wins like automating routine tasks with last-generation models, while deferring riskier, large-scale AI overhauls until they can build up trust in the technology and confidence in their own data (finance.yahoo.com [7]).

The implication for leaders is that winning the “AI race” isn’t just about adopting the most advanced algorithms first - it’s about laying the groundwork for them to actually deliver value. As former Indeed CEO Chris Hyams pointed out this week, the biggest threat from AI may not be losing out to a rival nation at the cutting-edge, but the dangers of unchecked acceleration that ignores societal readiness (www.yahoo.com [8]). In China, regulators have already taken a stricter stance: a Chinese court has even ruled that companies cannot replace human workers with AI, as part of broader efforts to curb the technology’s risks (www.yahoo.com [9]). Meanwhile, in the U.S., many protections are emerging not from legislation but from collective bargaining, as seen in recent labour strikes over AI in media and tech. Leaders navigating the future of work must balance urgency with prudence - investing in AI for competitive advantage, but tempering hype with a realistic appraisal of organisational capacity, ethical considerations, and employee wellbeing. The companies that thrive will be those that marry technical innovation with a people-first transformation strategy.

References:

[1] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=champions%2C%20pacing%20is%20the%20only,trust%20and%20adoption%2C%20not%20raw
[2] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=Asutosh%20Padhi%20emphasized%20on%20air,impact%20and%20modest%20earnings%20attribution
[3] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=buy%20the%20hype%20that%20the,lead%20in%20AI%20to%20China
[4] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=the%20table,purpose
[5] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=the%20table,purpose
[6] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=mobile%20devices%20demanded%2025,run%20in%20parallel%20with%20legacy
[7] finance.yahoo.com — https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=mobile%20devices%20demanded%2025,run%20in%20parallel%20with%20legacy
[8] www.yahoo.com — https://www.yahoo.com/news/politics/articles/real-ai-threat-isn-

t-173000900.html#:~:text=recent%20security%20incidents%20and%20the,growth%20are%20unambiguously%20good%2C%20and
[9] www.yahoo.com — https://www.yahoo.com/news/politics/articles/real-ai-threat-isn-t-173000900.html#:~:text=innovation%20has%20come%20from%20,The%20last%20time%20humanity

Key Statistics

- In 34 of 37 countries surveyed, a majority of people believe AI will lead to fewer jobs rather than more ([opendatascience.com](https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=September%2017%20finding%20that%20in,findings%20draw%20on%20surveys%20of)).
- Roughly 7 in 10 Americans expect AI will result in significant job losses over the next 20 years, an increase of 7 percentage points since 2024 ([opendatascience.com](https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=wealthier%20countries%3A%20around%20seven%20in,up.%20Why%20it)).
- Salesforce cut about 4,000 customer support jobs - reducing its support staff from ~9,000 to ~5,000 - after deploying AI chatbots to handle those inquiries ([opendatascience.com](https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/#:~:text=statement%20that%20Salesforce%20had%20cut,roles%20cut%E2%80%9D%20describe%20at%20the)).
- Only 7% of companies describe their data as "completely" ready for AI, and 63% either lack AI-suitable data management or aren't sure if they have it ([finance.yahoo.com](https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=the%20table,purpose)).
- Just 6% of businesses report that AI has had a significant positive impact on their financial performance so far ([finance.yahoo.com](https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html#:~:text=mobile%20devices%20demanded%2025,run%20in%20parallel%20with%20legacy)).

KEY TAKEAWAY

Senior leaders can't treat AI as just another tech upgrade. This week's developments show that workforce trust, targeted upskilling, and bold structural changes are all crucial to realise AI's potential - and avoid costly missteps.

Sources

The Week in AI Careers: Workers Expect Job Losses, Executives Say Otherwise, + More
https://opendatascience.com/the-week-in-ai-careers-september-14-20-2026/

Exclusive: KPMG reorgs AI division to create new incubator — with a new executive role reporting directly to the CEO
https://finance.yahoo.com/technology/ai/articles/exclusive-kpmg-reorgs-ai-division-120000038.html

The backwards AI pacing debate and how far business is from the frontier
https://finance.yahoo.com/technology/ai/articles/backwards-ai-pacing-debate-far-174958343.html

The real AI threat isn't China, it's accelerationism
https://www.yahoo.com/news/politics/articles/real-ai-threat-isn-t-173000900.html